



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

GMMB
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36515-2	08/05/12	August 2012	07/30/12 - 07/30/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Obama, Barack D-President	OBAMA/P/DEM	1391

Flight Dates	Order #	Alt Order #
07/24/12 - 07/30/12	36515	08823919

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/24/12	07/30/12	8 News Now 5a M-F	5-6a	MTWTF--	1:00	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 M----- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 07/30/12 8 News Now 5a M-F 5-6a :00 \$1,300.00 NM See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10									
2 8 M 07/30/12 5:53 AM 8 News Now 5a M-F 5-6a 1:00 OFA- 12- G- 078H \$1,300.00 NM									
2	07/24/12	07/30/12	8 News Now 4-5a	4-5a	MTWTF--	1:00	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 M 07/30/12 4:44 AM 8 News Now 4-5a 4-5a 1:00 OFA- 12- G- 078H \$150.00 NM									
3	07/24/12	07/30/12	8 News Now 6a M-F	6-7a	MTWTF--	1:00	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 M----- 2 \$1,500.00									
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2 8 M 07/30/12 6:38 AM 8 News Now 6a M-F 6-7a 1:00 OFA- 12- G- 078H \$1,500.00 NM									
4	07/24/12	07/30/12	CBS This Morning	7-9a	MTWTF--	1:00	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 M----- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 07/30/12 CBS This Morning 7-9a :00 \$1,200.00 NM See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10									
3 8 M 07/30/12 CBS This Morning 7-9a :00 \$1,200.00 NM See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10									
2 8 M 07/30/12 8:24 AM CBS This Morning 7-9a 1:00 OFA- 12- G- 078H \$1,200.00 NM									
7	07/24/12	07/30/12	Live With Regis & Kelly	9-10a	MTWTF--	1:00	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/12 07/30/12 MTWTF-- 2 \$1,000.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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8	07/24/12	07/30/12	8 News Now Noon M-F	12-1230p	MTWTF--	1:00	3	\$1,000.00	NM																																													
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9	07/24/12	07/30/12	Ellen	3-4p	MTWTF--	1:00	2	\$1,600.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	8	M	07/30/12	3:24 PM	Ellen	3-4p	1:00	OFA- 12- G- 078H	\$1,600.00	NM																																												
12	07/24/12	07/30/12	8 News Now 4p M-F	4-5p	MTWTF--	1:00	2	\$1,800.00	NM																																													
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1	8	M	07/30/12	4:29 PM	8 News Now 4p M-F	4-5p	1:00	OFA- 12- G- 078H	\$1,800.00	NM																																												
13	07/24/12	07/30/12	8 News Now 5-630p M-F	5-630p	MTWTF--	1:00	4	\$2,500.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/24/12</td><td>07/30/12</td><td>MTWTF--</td><td>4</td><td>\$2,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>07/30/12</td><td>6:13 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>1:00</td><td>OFA- 12- G- 078H</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/24/12	07/30/12	MTWTF--	4	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	07/30/12	6:13 PM	8 News Now 5-630p M-F	5-630p	1:00	OFA- 12- G- 078H	\$2,500.00	NM											
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1	8	M	07/30/12	6:13 PM	8 News Now 5-630p M-F	5-630p	1:00	OFA- 12- G- 078H	\$2,500.00	NM																																												
16	07/24/12	07/30/12	7-8p Rotator	7-8p	MTWTF--	1:00	2	\$1,800.00	NM																																													
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See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10																																																						
19	07/24/12	07/30/12	8 News Now 11p M-F	11-1135p	MTWTF--	1:00	3	\$3,000.00	NM																																													
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20	07/28/12	07/29/12	8 News Now Sa/Su 11p	11-1135P	-----SS	1:00	2	\$1,200.00	NM																																													
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21	07/24/12	07/30/12	Letterman	1135p-1237a	MTWTF--	1:00	3	\$1,200.00	NM																																													
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<u>Ad-ID</u>									
3 8	M	07/30/12	Letterman	1135p-1237a		:00		\$1,200.00	NM
See MG 20.3,20.4,20.5,20.6,20.7,20.8,20.9,20.10									
<u>Total Spots</u>							11		

Payment Terms 30 Days

<u>Gross Total</u>	\$15,200.00
<u>Agency Commission</u>	\$2,280.00
<u>Net Amount Due</u>	\$12,920.00